

Nancy Hradsky
Special Projects Manager
National Association of Personal Financial Advisors (NAPFA)

Since 1978, Nancy Hradsky has gone from serving as a news producer for a major television affiliate, to owning a thriving business, to training future NASD licensees. Now she serves as the Special Projects Manager for the National Association of Personal Financial Advisors (NAPFA).

Prior to joining NAPFA, Nancy worked as a Training Specialist for Bisys Education Services and was based in Chicago, IL, where she developed and presented two to five day training courses for financial professionals seeking to pass National Association of Securities Dealers (NASD) examinations. During her time with Bisys, she successfully achieved a pass rate that was 20% higher than the national average.

Prior to Bisys Education Services, Nancy served as the National Marketing Manager for the Housewares Division of Cort Business Services. Nancy was charged with the mission to expand this new corporate division into 50 new markets in the United States. By accomplishing this task, monthly revenue for Cort Business Services grew by more than 30% over expectations. Nancy became involved with Cort Business Services after they bought her company, Simply Service Housewares Rental, in 1995. She had built her business from the ground up after identifying a need in the Chicago-area for a provider of houseware packages to create temporary housing for short-term residents.

Preceding her work in houseware products and services, Nancy worked as Vice President of Marketing for VMS Realty Partners in Chicago – a leading sponsor of public and private Limited Partnerships and Real Estate Investment Trusts. She was also an Account Executive with Smith Barney, Harris Upham in New York City from 1981 to 1984. Immediately upon graduating from Drake University with a degree in Broadcast Journalism, Nancy was the News Producer for WISN-TV – an ABC Affiliate in Milwaukee, WI.

Besides graduating from Drake University in 1978, Nancy also completed the Effective Communications Program through Decker Communications in 1986. She resides in Bloomingdale, IL.