

***Ellen S. Turf***  
***Chief Executive Officer***  
***National Association of Personal Financial Advisors (NAPFA)***

Ellen Turf serves as the first Chief Executive Officer for the National Association of Personal Financial Advisors (NAPFA).

Prior to joining NAPFA as a part-time employee in 1991, Ellen spent years both as a volunteer and as a member of a variety of non-profit organizations. She has been involved with Women's American Organization through Rehabilitation and Training (ORT), a global not-for-profit organization since 1977. Ellen held the positions of President, Treasurer, and National Board Member. Just prior to joining NAPFA, Ellen chaired the organization's two largest fundraising activities raising over \$300,000 for ORT.

While raising two daughters, Ellen became involved locally and statewide in the Parent Teacher Organization (PTO), again specializing in the fundraising area.

An early attraction towards computer technology, including graphics design and layout, led Ellen to attend Kendall College. Additionally, she further honed her business skills at the Metropolitan Business School in Chicago, IL.

During her past 18 years with NAPFA, Ellen has led the charge towards branding the Fee-Only comprehensive financial advisor concept and leading the organization in its goal to protect the public's interest. In 2007, Ellen was recognized as one of the top 100 Most Influential People in Accounting by Accounting Today magazine.

Ellen and her husband Dennis of 34 years make their home in Buffalo Grove, IL.