

## 2009 NAPFA Conferences

Conference Name	Dates	Location	City, State	Exhibit Fee
National 2009	June 3 - 6	Gaylord Natl. Resort	National Harbor MD	\$7,000
West Regional	Oct 27 - Nov 1	Desert Ridge	Scottsdale, AZ	\$4,000
Northeast / Mid-Atlantic	November 9 - 13	Marriott World Centre	Orlando, FL	\$4,500

<input type="checkbox"/> <u>Package</u>	<u>Exhibit Fee</u>	<u>Discount</u>	<u>Exhibit Fee w/ Disc.</u>
<input type="checkbox"/> National + West = 5%	\$11,000	\$550	\$10,450
<input type="checkbox"/> National + NE = 5%	\$11,500	\$575	\$10,925
<input type="checkbox"/> NE & West = 5%	\$8,500	\$425	\$8,075
<input type="checkbox"/> National + NE + West = 7.5%	\$15,500	\$1,163	\$14,337

<input type="checkbox"/> <u>Resource Partner = 10%</u>	<u>Exhibit Fee w/ Disc.</u>	<u>Discount</u>	<u>Exhibit Fee w/ RP Disc</u>
<input type="checkbox"/> National + West	\$10,450	\$1,045	\$9,405
<input type="checkbox"/> National + NE	\$10,925	\$1,093	\$9,833
<input type="checkbox"/> NE & West	\$8,075	\$808	\$7,267
<input type="checkbox"/> National + NE + West	\$14,338	\$1,434	\$12,904
<input type="checkbox"/> National Only	\$7,000	\$700	\$6,300

Prepaid Pledge - All payments due no later than 5-05-09

**Exhibitor Packages Includes:**

<p><b>Basic</b>   Standard size booth                      Before and after attendee mailing lists                      Complete signage and promotion at conference                      Listing on NAPFA website</p>	<p>Listing on Magazine Conference Promotions                      Listing of Company description in the Conference (s) guide                      25% discount on Conference (s) Guide Ad</p>
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**Extended includes basic plus (2 conferences):**

50% discount on Conference(s) Guide Ad

**Premiere includes extended plus (3 conferences):**

Listing on all direct mail attendee promotions

### 2009 Sponsorship Opportunities

	National	Northeast	West
Break-out Session sponsorship*	<input type="checkbox"/> \$6,000	<input type="checkbox"/> \$4,500	<input type="checkbox"/> \$4,500
Internet Café	<input type="checkbox"/> \$8,500	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$7,500
Sponsoring Conference CD*	<input type="checkbox"/> 2 @ \$4,000	<input type="checkbox"/> 3 @ \$4,000	<input type="checkbox"/> 4 @ \$4,000
Pre-Conference Sponsorship*	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,000
Introduction Keynote Speaker	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,000
Cocktail Reception	<input type="checkbox"/> 5 @ \$2,500	<input type="checkbox"/> 4 @ \$2,500	<input type="checkbox"/> 4 @ \$2,500
Dinner Event	<input type="checkbox"/> 4 @ \$3,500	<input type="checkbox"/> 2 @ \$5,000	<input type="checkbox"/> 2 @ \$5,000
Refreshment Breaks	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,000
Badge holders / Lanyards	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$4,000
Day Planner in Attendee Bags (cost plus)*	<input type="checkbox"/> \$1,500 + cost of book	<input type="checkbox"/> \$1,500 + cost of book	<input type="checkbox"/> \$1,500 + cost of book
Premium in Attendee Bags (cost plus)*	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,000
<b>*requires NAPFA approval</b>			