



NEWS

FOR IMMEDIATE RELEASE

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Advancing Fee-Only Financial Planning In 2005-06: *NAPFA Elects National Board to Lead the Way*

Arlington Heights, IL (October 31, 2005) – The National Association of Personal Financial Advisors (NAPFA), a professional association of financial advisors dedicated to the advancement of Fee-Only financial planning, has elected their National Board for 2005-06. Among the board's goals for the next year is to further promote the universal need for every American to have access to the prudent advice of a Fee-Only Financial Planner. Ben, Ellen made the point that the board has goals, not individual board members. N.

NAPFA's many goals for the upcoming year include a renewed focus on communications efforts with consumers. Core messages for the efforts will center on the benefits of working with a NAPFA-Registered Financial Advisor, the differences between true Fee-Only planning and other forms of compensation, and the strict guidelines all NAPFA members follow in terms of competency and comprehensive planning.

"We know we are entering an exciting time for NAPFA and our membership," said Peggy S. Cabaniss, chair of NAPFA and financial advisor based in Lafayette, CA. "The plans we are developing as a National Board are designed to help more people understand how they can benefit from Fee-Only planning. It has long been believed that Fee-Only planning is for the wealthiest people only. Since 1983, NAPFA has been working to dispel that myth. No matter where you are on the financial spectrum, you can benefit from the advice NAPFA-Registered Financial Advisors can provide."

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Members of the National Board are making themselves available to members of the media who would like to discuss the role of NAPFA, the virtues of Fee-Only financial planning, or any financial planning related topic of interest. Please contact NAPFA's public relations representative, Benjamin Lewis of Perception, Inc., by calling 301-963-7555 or email Benjamin.Lewis@perceptiononline.com.

ABOUT NAPFA

Since 1983, The National Association of Personal Financial Advisors (NAPFA) has attracted Fee-Only financial planners across the country by promoting some of the strictest guidelines possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 1,000 members across the country, NAPFA has become the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning.

For more information on NAPFA, please visit www.napfa.org.

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