



NEWS

FOR IMMEDIATE RELEASE

Contact: *Benjamin Lewis*
Perception, Inc.
301-963-7555

**Promoting ‘Truly Comprehensive, Strictly Fee-Only’ Financial Planning:
*NAPFA Elects National Board to Lead the Association in 2006-07***

Arlington Heights, IL (September 12, 2006) – The National Association of Personal Financial Advisors (NAPFA), a professional association of financial advisors dedicated to the advancement of truly comprehensive, strictly Fee-Only financial planning, has elected its National Board for 2006-07.

Throughout the 2005-06 year, the organization worked hard to create a structured communications process by which NAPFA was able to work with the media to help consumers better understand the need for working with a Fee-Only financial advisor. NAPFA’s Board is responsible for creating the vision for the year, which will include the further development of the Focus on Fiduciary campaign, greater opportunities to educate members on planning and business strategy, and the creation of alliances with other consumer-oriented associations.

“NAPFA is an organization that is well-respected throughout the financial services industry,” said Dick Bellmer, Chair of NAPFA and financial advisor based in Indianapolis, IN. “Our goal as an association is to continue to build upon our successes in an effort to educate consumers on the need to seek the advice of a trusted professional who strives to eliminate potential conflicts of interest. NAPFA-Registered Financial Advisors are held to the highest standards possible in the industry. We know they will hold their elected leaders to high standards as well.”

The members of the 2006-07 National Board:

Chair – Richard L. Bellmer – Indianapolis, IN

Treasurer – Thomas A Orecchio – Old Tappan, NJ

Secretary/Membership – Bernard M. Kiely – Morristown, NJ

President’s Council – Marjorie L. Fox – McLean, VA

Conference Liaison – William T. Baldwin – Waltham, MA

Education – Linda N. Patchett – Chapel Hill, NC

Consumer Representative – Irene E. Leech – Blacksburg, VA

Industry Issues – Diahann W. Lassus – New Providence, NJ

NAPFA Consumer Education Foundation Liaison – James E. Pearlman, Jr. – Roanoke, VA

Midwest Chair – Christopher Long – Chicago, IL

Northeast/Mid-Atlantic Chair – Kenneth E. Diehl – Gaithersburg, MD

South Chair – W. Eric Hehman – Austin, TX

West Chair – Cindi R. Hill – San Diego, CA

Chief Executive Officer – Ellen M. Turf – Arlington Heights, IL

Members of the National Board are making themselves available to members of the media who would like to discuss the role of NAPFA, the virtues of Fee-Only financial planning, or any financial planning related topic of interest. Please contact NAPFA's public relations representative, Benjamin Lewis of Perception, Inc., by calling 301-963-7555 or email Benjamin.lewis@perceptiononline.com.

ABOUT NAPFA

Since 1983, The National Association of Personal Financial Advisors (NAPFA) has provided Fee-Only financial planners across the country with some of the strictest guidelines possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 1,000 members across the country, NAPFA has become the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning.

For more information about NAPFA, please visit www.napfa.org.

###