



# NEWS

## FOR IMMEDIATE RELEASE

**Contact:** Benjamin Lewis  
Communications and Marketing Manager  
[ben@bdlpr.com](mailto:ben@bdlpr.com)  
301-963-7555

## **NAPFA Introduces New Networking Program For Young Fee-Only Financial Planners**

***NAPFA Genesis will provide an outlet for young  
planning professionals to share best practices***

Arlington Heights, IL (January 20, 2011) – The National Association of Personal Financial Advisors (NAPFA), the leading organization of Fee-Only financial planning professionals is pleased to announce the official launch of **NAPFA Genesis**, a networking group dedicated to the growth and advancement of younger Fee-Only planners.

**NAPFA Genesis**, initially being established as an online discussion forum for students, associates and planners under the age of 33, is a way for young advisors to share questions, experiences, and expectations. It will be a place to gather through social networks and conference activities. It is open only to all NAPFA members and affiliates who meet the necessary age criteria.

NAPFA Genesis will provide college students a place to learn about a career in Fee-Only financial planning and access to potential internship and job postings. For associates who are new to Fee-Only planning, members will be able to offer support, encouragement, and career guidance. For young planners, members of the group will be able to share best practices on everything from finding clients to office dynamics.

“We are hopeful the creation of NAPFA Genesis will help younger planners in the industry learn what they have to do to be successful while making Fee-Only financial planning stronger in the future,” said David Grant, CFP®, founder and volunteer leader of NAPFA Genesis. “Those providing financial planning services are getting older so there is a need to develop a strong presence of competent Fee-Only

professionals to help drive the industry forward. NAPFA Genesis will be a resource that has the potential to develop a future generation of Fee-Only planners.”

Membership in NAPFA Genesis is free for those meeting the necessary requirements. Communication between members will take place through NAPFA’s internal collaboration groups and promotion through popular social media platforms, including [Facebook](#), [LinkedIn](#), and [Twitter](#). Those wanting to learn more about the program can email [genesis@napfa.org](mailto:genesis@napfa.org).

“We are excited to see what kind of impact NAPFA Genesis will have on the development of younger planners and the future of the profession,” said Ellen Turf, CEO of NAPFA. “We are always looking to make every program we offer a valuable experience for those who participate.”

If you would like to speak with someone about NAPFA Genesis, or you have any other questions for NAPFA leadership, please contact Ben Lewis at 301-963-7555 or [ben@bdlpr.com](mailto:ben@bdlpr.com).

#### **ABOUT NATIONAL ASSOCIATION OF PERSONAL FINANCIAL ADVISORS (NAPFA)**

Since 1983, The National Association of Personal Financial Advisors (NAPFA) has provided Fee-Only financial planners across the country with some of the strictest guidelines possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 2,400 members across the country, NAPFA has become the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning. For more information on NAPFA, please visit [www.napfa.org](http://www.napfa.org).

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