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The National Association of Personal Financial Advisors (NAPFA) Names Geoffrey Brown as Chief Executive Officer

ARLINGTON HEIGHTS, IL (May 20, 2013) – The National Association of Personal Financial Advisors (NAPFA), the nation’s leading professional association of Fee-Only financial advisors, announced today that it has appointed Geoffrey Brown as its new Chief Executive Officer effective July 1, 2013.

NAPFA was founded in 1983 and has since grown to a nationwide membership exceeding 2,500. Built on the “The Power of Trust,” NAPFA strives to be both the visionary and conscience of the financial planning industry. NAPFA’s Fee-Only advisors work in the best interests of the consuming public and are compensated solely by the client with neither the advisor nor any related party receiving payment that is contingent on the purchase or sale of a financial product.

In his new role as Chief Executive Officer, Brown will be responsible for leading NAPFA’s dedicated team of professionals while managing the growth of one of the key organizations in the financial planning profession. He will also work with NAPFA’s Board of Directors in developing their strategic plans to guide the future of the organization.

Brown comes to NAPFA with extensive experience in association management, strategic planning and organizational development. Previously, Brown served as an Account Executive for the Sentergroup, a Chicago-based management consultancy specializing in non-profit and association management, where he was responsible for managing the day-to-day operations for multiple client associations, coordinating the execution of their strategic initiatives and providing financial oversight.

Prior to that, Brown served as Association Manager for the SmithBucklin Corporation, the world’s largest association management company. While there, he managed client strategies and operations, provided counsel to association leaders, and oversaw client membership and financial services.

Experienced in coalition-building, member engagement and resource development, Brown holds a Bachelor’s degree in Government and Politics from the University of Maryland, a certificate in Fundraising Management from Indiana University, and has achieved the Certified Association Executive (CAE) designation from the American Society of Association Executives.

“The strategic drive and extensive association management experience that Geof brings to NAPFA will result in higher visibility, broader outreach and greater stakeholder engagement,” said Lauren Locker, CFP[®], NAPFA Chair. “His energy and passion is exactly what this organization needs to continue making strides in the advancement of our profession.”

“I’m very excited to join NAPFA and for the chance to help the organization advance its consumer-focused mission,” said Brown. “NAPFA’s commitment to supporting financial advisors who serve their clients’ best interests first and foremost position it as a leader in the financial services industry. I’m very much looking forward to leading such a quality-driven and ethically strong organization.”

The candidate search was conducted by association and non-profit search experts Vetted Solutions.

To speak with a NAPFA representative regarding the CEO search, please contact Ben Lewis, NAPFA's Communications and Marketing Manager, at (301) 963-7555 or ben@bdlpr.com.

ABOUT NAPFA

Since 1983, The National Association of Personal Financial Advisors (NAPFA) has provided Fee-Only financial planners across the country with some of the strictest guidelines possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 2,500 members across the country, NAPFA has become the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning.

For more information on NAPFA, please visit www.napfa.org.

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