

**Susan MacMichael John, CFP®
President
Financial Focus, Inc.**



SUSAN MACMICHAEL JOHN, CFP®, AIF® is the founder and President of *Financial Focus, Inc.* A fee-only financial planner, Susan established *Financial Focus, Inc.* in 1995. Financial Focus provides comprehensive planning services to northern New England professionals, retirees, and families. Susan has been providing personal and business financial planning services since 1985 and obtained her certified financial planner credential in 1989. She is a member of the FPA (Financial Planning Association) and NAPFA (National Association of Personal Financial Advisors). Susan has spent several terms on NAPFA's Board of Directors where she developed NAPFA's "Transition to Fees" workshops and "Fiduciary Oath." She served as NAPFA's Government Affairs Liaison from 1994 through 2003. She is serving her second term as a National Board Member and currently serves as Chair. Susan is a 1994 recipient of IBM's Visionary Leaders Award and a 1999 Recipient of NAPFA's Distinguished Service Award. She became an Accredited Investment Fiduciary (AIF) in 2007. She has served as Director and is a Past President of the E. Stanley Wright Museum Foundation and a former director of Myfinancialadvice.com. She has been cited repeatedly by Worth Magazine and Medical Economics as one of the best financial advisors in America. Financial Focus was included in Bloomberg Personal Finance's top 200 firms for over three years. Ms. John has been quoted in the *Wall Street Journal*, *Dow Jones Investment Advisor*, *Medical Economics*, *Parenting*, and other professional publications. Susan is a regular speaker at NAPFA, Information Management Network and NH Women's Fund events.

Other Current Activities Include:

- Director: National Association of Personal Financial Advisors (NAPFA)
- Honorary Director: E. Stanley Wright Museum Foundation.
- Incorporator: Meredith Village Savings Bank