

The National Association of Personal Financial Advisors (NAPFA) offers Fee-Only financial advisors across the country with the strictest guidelines possible for professional competency, comprehensive financial planning, and Fee-Only compensation.

- Founded in 1983.
- More than 2,300 members across the United States.
- All members strive to emulate three overriding goals of membership –
 - Professional Competence
 - Comprehensive Planning
 - Fee-Only Compensation
- Professionals wishing to become NAPFA-Registered Financial Advisors must submit a comprehensive financial plan and undergo a thorough review of qualifications.
- NAPFA-Registered Financial Advisors all sign a Fiduciary Oath which states that the advisor will only work in good faith and with the best interests of the consumer at heart.
- NAPFA-Registered Financial Advisors receive numerous benefits from membership, including:
 - Participation in the NAPFA Referral service for inquiring consumers.
 - Continuing education courses.
 - Reduced registration fees for conferences.
 - A chance to be a part of a collective voice for Fee-Only planners everywhere.
 - Networking opportunities.
- The NAPFA Consumer Education Foundation sponsors the annual *Focus on Fiduciary* campaign to educate consumers on the importance of maintaining a fiduciary standard in the financial industry.
- Susan John, CFP is the 2010-11 Chair of NAPFA.
- NAPFA maintains a 14-member National Board and 12-person professional staff.
- NAPFA will conduct five conferences in 2010-11 to be held in Boston (MA), Las Vegas (NV), Columbus (OH), Brooklyn (NY), and Dallas (TX).
- NAPFA publishes *Planning Perspectives* – a quarterly consumer e-newsletter designed to inform and educate the public on vital issues and trends in the Fee-Only planning community.
- NAPFA publishes *The Advisor* – a monthly magazine that reaches more than 10,000 Fee-Only financial professionals with updates on association activities, financial industry news, and national and state developments.